EMPOWERING YOUNG ADOLESCENTS IN MADAGASCAR TO MAKE HEALTHY AND INFORMED SEXUAL HEALTH DECISIONS FROM PUBERTY INTO ADULTHOOD
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We believe that to ensure a safe, healthy, and confident transition through puberty, young adolescents in Madagascar need:

- Positive role-models, male and female
- Safe recreational activities
- Comprehensive, age-appropriate, and fun sexual health, puberty, and leadership education that begins at a young age
- Trusted and informed adults to turn to for counseling and reproductive health services
- Opportunities to apply their leadership skills in and out of the classroom

Following these guiding principles, and recognizing that young adolescents (10-15 years old) spend the majority of their time in school, we developed a comprehensive reproductive health education and leadership development program in public middle schools in and around the town of Fianarantsoa. We hire dynamic young Malagasy adults with a passion for social change, train them in our health and leadership curriculum, and place them full time in public middle schools where they work full time as educators, counselors, and mentors to students over the course of the school year.
Projet Jeune Leader significantly expanded its reach during the 2015-2016 school year!

During the 2015-2016 school year, Projet Jeune Leader worked in **7 public middle schools** in and around the city of Fianarantsoa.

**Health and Leadership Classes**

Our 33 question quiz distributed at the beginning and at the end of the year showed a significant increase in students' knowledge:

On specific questions, the increase is even more remarkable. Here are two examples:

**Counseling and Medical Referral Service**

1307 counseling sessions took place between a student and the Youth Educators. The data collected below shines light on the most pressing issues facing young adolescents in Madagascar.

- 479 sanitary pads distributed to girls unexpectedly caught with their period at school
- 77.4% of counseling cases were requested by middle school girls

**Most commonly addressed topics during counseling sessions**

- Menstruation: 18%
- Problem with boy-girl friend: 39%
- Questions about sex: 24%
- Problems with friends: 19%
- Other: 10%

(Data collected by the Youth Educators using a smartphone and the program “Data Winners” of Human Network International)

**School-based activities**

- **18** Full-time youth educators
- **6** Staff members
- **1761** Hours of health and leadership classes
- **7** Fully-functional Youth Spaces
- **26** After-school activities

**8,500** Young adolescents reached
Aina Rasoazanany grew up in Antananarivo, the capital of Madagascar. Her family moved south to the town of Fianarantsoa when she was 13 years old. After passing her high school Baccalaureate degree with flying colors, she went on to the University of Fianarantsoa and studied Civilization and Applied Language for 3 years. During that time, she actively volunteered with the Red Cross and with an NGO focused on the prevention and treatment of gynecological and breast cancers.

In 2014, she was hired by Projet Jeune Leader to be one of their full time youth educators. **This was her first paid job.** Over the course of that school year, she taught reproductive health and leadership classes, led two after-school clubs (in her case, a cooking club and a theater club), and provided counseling to students every day. **“The thing I like most about Projet Jeune Leader is that I get to work in the schools where the kids feel most comfortable. I get to see the kids every week and see them learn, grow up, and improve their lives,”** she explains. “I really loved counseling the students. It gave them the confidence to look for solutions to their problems as opposed to just thinking they can do nothing to fix their problems,” she adds.

Aina’s enthusiasm and professionalism prompted Projet Jeune Leader’s staff to promote her in 2015 as a Research Assistant for the girl’s puberty book. As part of this project, she and her counterpart interviewed over 200 girls and women about puberty and menstruation beliefs, taboos, and misunderstandings.

Upon completing the puberty book project, Aina was promoted to Girl’s Programming Coordinator. As part of this new position, she will return to the field to continue working with young girls. She will develop a new menstrual health and hygiene after-school curriculum; she will create and pilot a teacher training program on menstrual health and hygiene; she will work with the community to address the taboos and biases surrounding puberty and menstruation; and she will lead the new, pilot, re-usable sanitary pad project.

Aina is excited about this new opportunity: “I am learning new things all the time here at Projet Jeune Leader and improving my skills for my future. I **want to learn everything I can about youth health and communication with youth.”**
What a typical week could look like for a middle school student at one of our partner middle schools:

**Mon**
7:30: The Youth Educators announced at assembly that there is a public speaking contest next Monday! I have started practicing!
10:00-10:20: My friend and I read the new leadership magazine in the Youth Space.

**Tues**
3:00-4:00: Went to my weekly health and Leadership class with the Youth Educators. This week, we talked about what "consent" means in a relationship. I'd never heard that word before!

**Wed**
2:00-5:00: After-school Zumba club with the Youth Educator. (I also snuck into the theater club to see what they were working on). Today I was asked to lead the class in a dance. I didn't think I'd have the courage to, but I did it!

**Thurs**
3:15-3:40: My boyfriend has started drinking alcohol and it makes me very uncomfortable. I went to the Youth Educator for a counseling sessions; we acted out some scenarios so that I could practice bringing up the issue with him.

**Fri**
9:30-10:30: My Math teacher did not show up to teach today. I was going to go hang out in the market, but decided to go to the Youth Space and hang out with the Youth Educators instead. They taught me how to play UNO!

"Since I joined the Zumba club at my school organized by the Youth Educators, I realized my dream: teaching dance! I am now the leader of the school's club, and I even teach the class if the Youth Educators aren't there. Now I am capable of teaching and am not embarrassed to be in public."

8th grade student at a partner school

"I don't understand why boys always want to have the last word. Once they realize that we are in love with them, they take advantage!"

8th grade student at a partner school during a counseling session

"We talked about some of this in 7th grade but my teacher would yell at me if I asked these questions. Plus, the teacher only explained the bare minimum."

9th grade student at a partner school
NEW PROGRAMMING: A PUBERTY BOOK FOR MALAGASY GIRLS

Grow and Know, an organization that has extensive experience developing puberty books for children around the world, partnered with Projet Jeune Leader to publish Madagascar's first puberty book for girls.

The first phase of the project consisted in interviewing over 200 teenagers and adults in the community to collect information on the taboos and misunderstandings surrounding puberty and menstruation. This research helped ensure that the content is culturally appropriate, and responds to girls' most common questions on puberty and menstruation. The book is in Malagasy, and features drawings by a local artist.

In a city where only 41% of adolescents have ever talked about puberty with their parents [Projet Jeune Leader data], we believe that this book will help make a girl's first period, and the many other psychological and physical changes of puberty, easier to manage.

The Malagasy Ministry of Education has approved the book for use in the national primary school curriculum and, for this pilot phase, 15,000 books are being distributed to youth centers, primary schools, and NGOs. across the Haute Matisatara Region thanks to Grow and Know's financial support.

Projet Jeune Leader is developing a complementary teachers' guide and teachers' training program, to empower primary school teachers to use the book to its full potential. This program will be piloted with 250 primary school teachers in September 2016.

You can read the book here:

5th grade girls during a field test of the book
NEW PROGRAMMING: LEADERSHIP MAGAZINES

Projet Jeune Leader wrote, designed, and published a series of youth-friendly leadership magazines (10) and posters (9). The leadership magazines have long been a priority. We receive health magazines and posters from UNFPA-Madagascar, which are available in our seven Youth Spaces; however, we lack youth-friendly and culturally adapted leadership materials. Each magazine is divided into three sections: Voices, Initiatives, and Action. All of these materials are available in our Youth Spaces in Fianarantsoa and are shared with local organizations.

These fun and colorful magazines and posters cover the following topics, all of which are also covered in our leadership classes:

*What makes a good leader?
*Children's rights
*Fighting stereotypes
*Fighting gender stereotypes
*Tobacco
*Conflict mediation
*Violence prevention
*Self-confidence building
*Improving communication skills
*Negative versus positive peer pressure

Interviews with local leaders!
Quizzes!
In Malagasy!
Games!
Stories!
OTHER EXCITING DEVELOPMENTS

We organized the first-ever Menstrual Hygiene Day sensitization event in Fianarantsoa on Saturday May 28th.

Two of our youth educators provided once a week puberty and leadership education to blind teenagers living and studying at a Center in Fianarantsoa.

We received pro-bono support to rebrand our logo. Check out our new website, too:

www.projet jeune leader.org

With its 2,500 students, CEG Mahamanina is the largest school in the region. Due to its large size, three youth educators, rather than two, were placed at this school. The youth educators and students at this school are benefiting from a new Youth Space constructed by the Project. The Space has two rooms; one for our sex education and leadership classes, another for games and recreational activities which students benefit from in their many free hours during the school day.
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